



# SET Protocol

**EventApe S.E.T Protocol - an Autonomous Interoperable  
BlockChain system that aims to create transparent, secure and  
efficient smart ticketing contracts**  
**S.E.T. Protocol**

**The importance of blockchain to ticketing**

**30/7/2020**

**Nicosia, Cyprus**

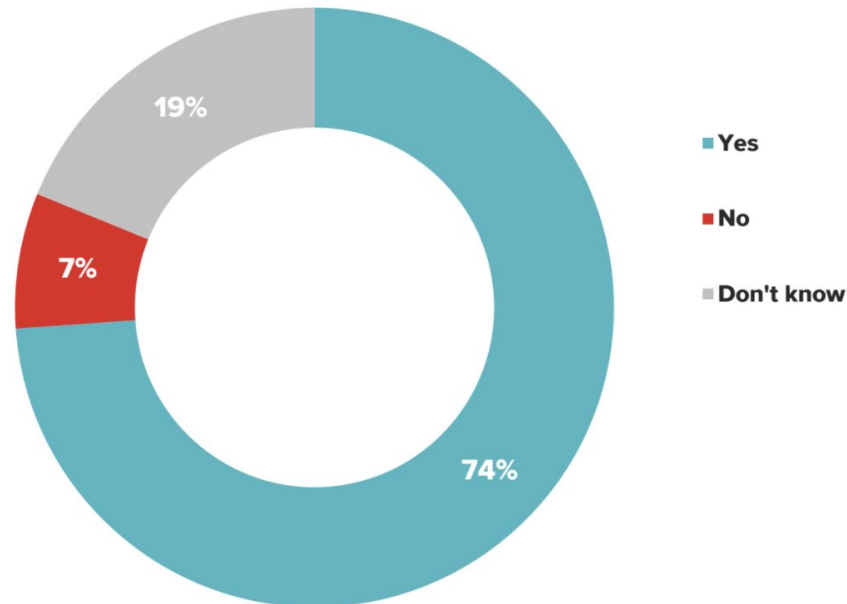
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## The Importance of Blockchain in Ticketing

- Increased control over the secondary market, limiting access to scalpers and bots trying to secure a large number of tickets for reselling
- Increased privacy guarantee
- Increased security towards data breaches
- Increased efficiency in handling high demands

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## Do you think that online ticket touting is becoming a big concern for music fans?

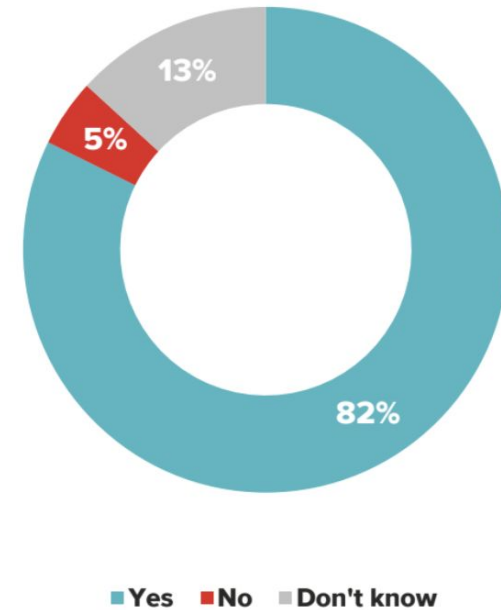
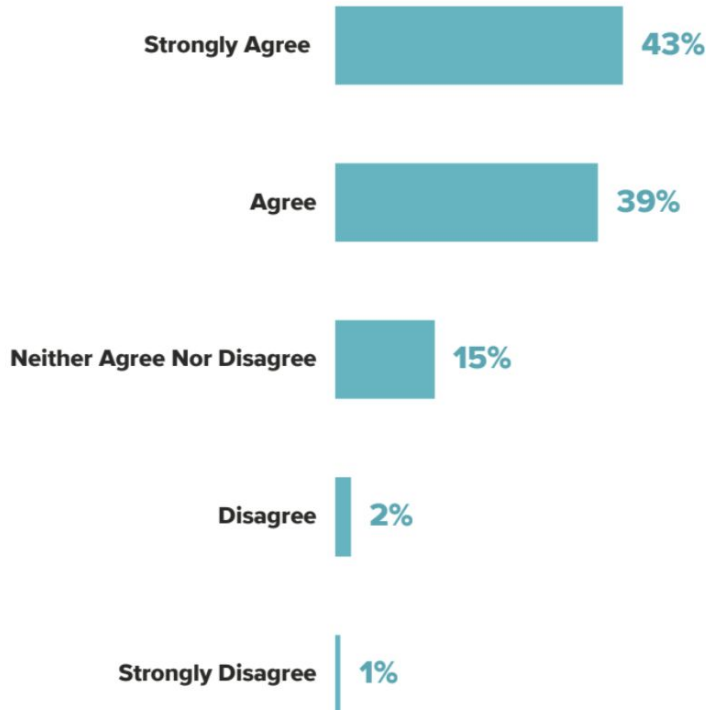


SOURCE: FANFAIR ALLIANCE REPORT: TICKED OFF: CONSUMER ATTITUDES TO SECONDARY TICKETING

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**"These sites should be more transparent so users know the identity of sellers"**

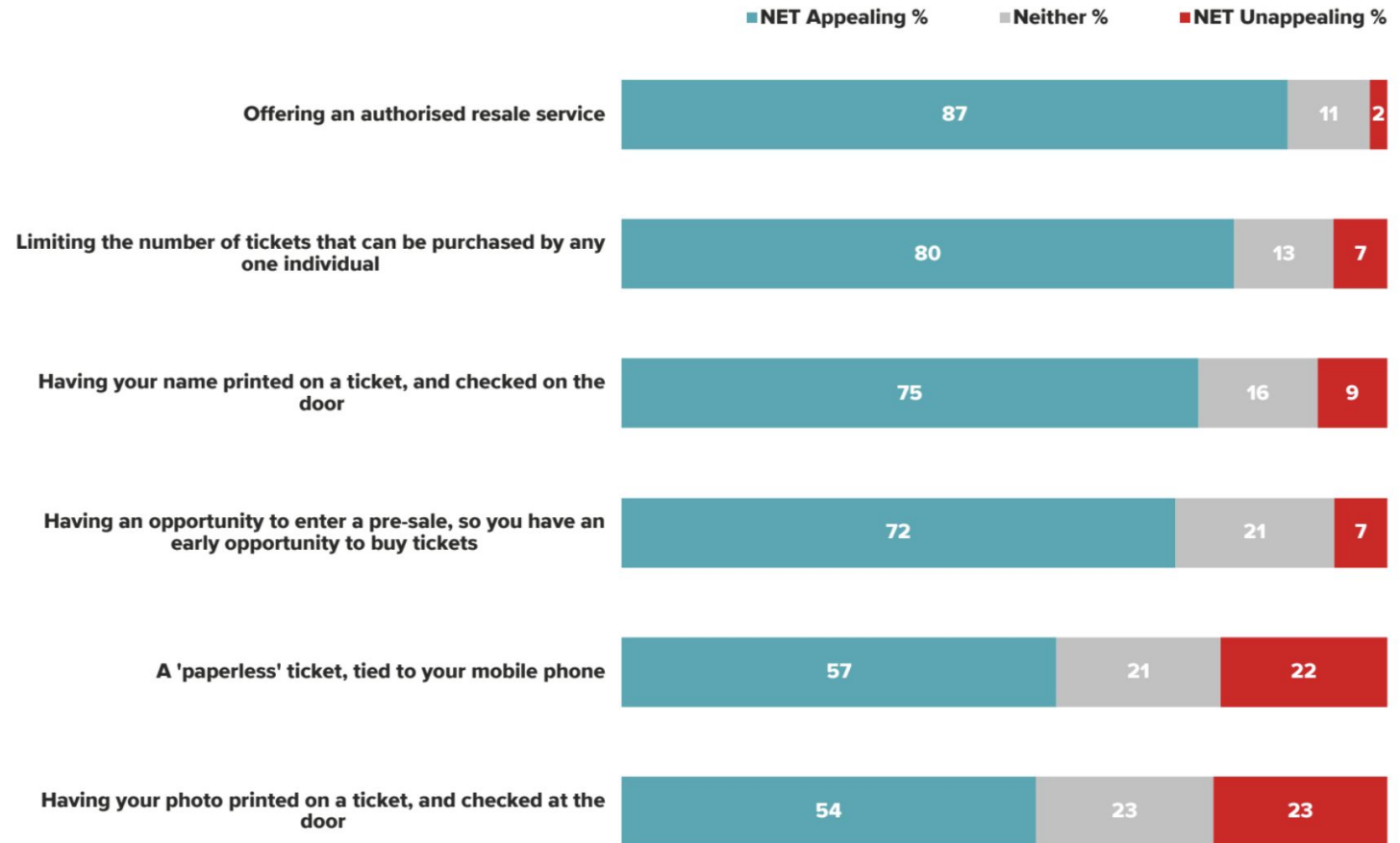
**Do you feel that ticket resale sites that sell over face value tickets should provide key information about sellers and tickets?**



SOURCE: FANFAIR ALLIANCE REPORT: TICKED OFF: CONSUMER ATTITUDES TO SECONDARY TICKETING

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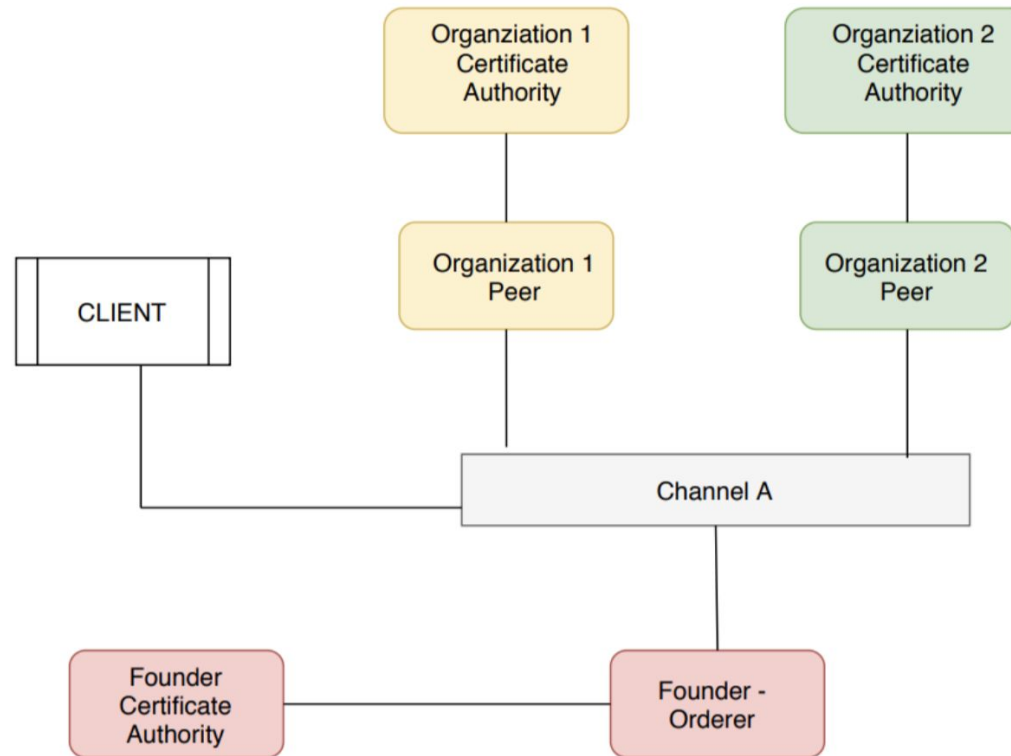
## How appealing are each of the following?



SOURCE: FANFAIR ALLIANCE REPORT: TICKED OFF: CONSUMER ATTITUDES TO SECONDARY TICKETING

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## S.E.T. Protocol Blockchain Architecture



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## An Autonomous Interoperable Blockchain System that aims to offer a transparent, secure and efficient ticketing solution.

- Permanently regulate the complex global issue of scalping and secondary ticket market.
- Ensuring an easy, user friendly experience for event attendees while guaranteeing fairer pricing and lower prices.
- Integrating all possible business-related aspects, to optimize time sequences and money for event organizers.

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*Thank you*



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