



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης



Κυπριακή Δημοκρατία



Research
Promotion
Foundation



Διαρθρωτικά Ταμεία
της Ευρωπαϊκής Ένωσης στην Κύπρο



S.E.T Protocol

**EventApe S.E.T Protocol - an Autonomous Interoperable
BlockChain system that aims to create transparent,
secure and efficient smart ticketing contracts**
S.E.T. Protocol

"The Project ENTERPRISES/0618/0019 is co-financed by the European Regional Development Fund and the Republic of Cyprus through the Research Promotion Foundation"

About the Project

S.E.T Protocol is **co-financed** by the European Regional Development Fund and the Republic of Cyprus through the Research and Innovation Foundation of Cyprus (ΙΔΕΚ).

Duration: 2019 - 2021

We aim to provide a transparent and secure marketplace environment for event attendees and organizers, while generating higher revenues for event stakeholders and establishing connections with their fans more efficiently.

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Specific Objectives

- Disallowing scalpers and opportunists to take advantage of the current - opaque system for sailing tickets.
- Ensuring an easy & user-friendly experience for event attendees when purchasing tickets in fairer and lower prices
- Integrating all possible business-related aspects to optimize money and time sequences for event organizers
- Allowing individuals to resell their tickets anonymously
- Creating a digital wallet to reduce checkout friction

Project Partnership

The partnership consists of 2 project partners from Cyprus:

- G.G. EUROSUCCESS CONSULTING LTD
(www.eurosc.eu/en)
- SmartApe Solutions Ltd
(www.smartape.io)

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Target Groups

- 1. Event Organizers & Creators:** better control of ticket inventory, secure transactions, ability to set complex ticket rules, lower financial risks, higher revenues, insights to better understand their target audience.
- 2. Event Attendees/Fans:** easily locate and ban fake or duplicate tickets, release tickets in the marketplace if attendance is impossible, ban hidden transaction costs, perform secure transactions, receive special benefits from the organizers/creators.
- 3. Artists, Sport Teams, and Managers**

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Thank you for your attention

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